

# DelayPlay

Data Design, Inc. PO Box 7 Mechanicsburg PA 17055 Phone 717.554.9181 Fax 717.258.5551 Web [www.DelayPlay.com](http://www.DelayPlay.com)

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### SPORTS

#### Putting the Radio Play-by-Play In Sync With the Video Action

For years, ardent sports fans have put radios on top of their TV's so they could listen as breathless, biased hometown radio announcers cheered their teams on in time to the video.

But cable and satellite signal delays have turned the custom into a spoiler-laden frustration: the radio play-by-play is virtually certain to precede a first-down rush or a double-play throw. What's more, ABC's "Monday Night Football" is adding a five-second delay this season to head off unexpected surprises like the Janet Jackson costume incident during last season's Super Bowl halftime show.

"It's like being in a time warp," said Ron Sanderson, an avid Washington Redskins fan and owner of Data Design, a computer company. When friends complained about the delay, Mr. Sanderson decided to find a way to resynchronize the broadcasts.

The result, the DelayPlayRadio ([www.delayplayradio.com](http://www.delayplayradio.com)), is a \$140 device that introduces a variable delay of up to 16 seconds in the au-

dio stream from a radio attached to the unit. A slider bar on its face lets you adjust the delay during the game.

Input and output jacks on the back connect to an AM/FM receiver, stereo components or headphones.

The DelayPlayRadio needs a wall outlet for power, although there are plans for a battery-powered version that sports fans can take to a tailgate party.

*Tim Gnatek*



Contact Us at [promotions@delayplay.com](mailto:promotions@delayplay.com)

DelayPlay

PO Box 7

Mechanicsburg, PA 17055